

TFD

Humanizing Your Editors

Natalie, Twenty-First Digital



Why we're here

‘People want to take back their mind’: Substack CEO Chris Best on the growing appetite for paid newsletters

Heather Cox Richardson Offers a Break From the Media Maelstrom. It’s Working.

She is the breakout star of the newsletter platform Substack, doing the opposite of most media as she calmly situates the news of the day in the long sweep of American history.

Pandemic Causes Media and Entertainment Digital Ad Spending to Decline Despite Uptick in Streaming and Gaming

Down and Out in the Gig Economy

Journalism's dependence on part-time freelancers has been bad for the industry—not to mention writers like me.

Email

Who runs this thing?

My name is [Isaac Saul](#), I am a politics reporter who grew up in one of the most politically divided counties in the United States: Bucks County, Pennsylvania. I have written all over the world. I'm an editor for A Plus, the positive news outlet founded by Ashton Kutcher. I also freelance as a reporter for TIME Magazine, Vox, The Forward, The New York Daily News, Independent Journal Review and more. You can read about my career as a reporter [here](#) or [follow me on Twitter](#).

Tangle is also produced by a social media manager, two copy editors and a team of research assistants with educational and professional experience in politics, who all work part-time on helping produce the newsletter. And, of course, the opinions and feedback from readers are included in almost every newsletter.

AXIOS LOCAL

Hi there!

Torey Van Oot and Nick Halter here. Thanks for subscribing to Axios Twin Cities! Every weekday morning, we will send you a look at the top stories shaping Minneapolis and St. Paul.

Why it matters: We already know 2021 is going to be another momentous news year here in our area. Axios' Smart Brevity can help you cut through the noise and better understand the biggest developments of the day. The goal is to help you get smarter faster about the stories unfolding in our own backyards — and have some fun while we're at it!

Some background about Torey:

- I covered state politics for the Minneapolis Star Tribune for the last two years, and my reporting on Minnesota people and issues has also appeared in publications ranging from [InStyle.com](#) to The Washington Post.
- Before moving to the Twin Cities in 2017, I reported on local, state and national issues for newsrooms across the country, including The Sacramento Bee, Refinery29 and a group of 11 NBC-owned TV stations.
- My husband and I live in the Longfellow neighborhood of Minneapolis with our golden retriever Kirby. If you follow me on [Twitter](#), you've probably seen a photo of my dog.

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TFD



Thanks for signing up for Marketing Brew...

guaranteed to bring you the latest stories shaping the marketing and advertising landscape, like only the Brew can.

To help ensure the Brew gets delivered without any hiccups, we recommend following these quick steps:

Gmail users—move us to your primary inbox

- **On your phone?** Hit the 3 dots at top right corner, click "Move to" then "Primary"
- **On desktop?** Back out of this email then drag and drop this email into the "Primary" tab near the top left of your screen

Apple mail users—tap on our email address at the top of this email (next to "From:" on mobile) and click "Add to VIPs"

For everyone else—follow [these instructions](#)

If you have any questions or feedback, don't hesitate to reach out.

Cheers,

Phoebe Bain

Writer, Marketing Brew

P.S. Have friends or colleagues who'd be interested in Marketing Brew? [Send them here](#) →

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St.Louis

THE BIG

THINK

POLICY. ENTERPRISE. POSSIBILITIES.



A MESSAGE FROM DEPUTY EDITOR AMANDA WOYTUS

By now, you've probably seen the headlines from the *St. Louis Post-Dispatch*: "[As other cities race ahead with pandemic relief, St. Louis mired in stalemate.](#)" "[St. Louis mayor 'evaluating' using federal aid without aldermanic approval.](#)" The sticking point for the president of the Board of Aldermen and mayor is the language around \$33 million, which would go to business development in four sections of North St. Louis, in Board Bill 2, a spending plan for \$168 million of the city's American Rescue Plan Act funding.

designSTL

DESIGN



I'm pleased to announce the launch of a
brand-new Design newsletter on June 16!

A MESSAGE FROM DESIGN STL EDITOR-IN-CHIEF VERONICA THEODORO

The Markup Hello World

Dispatches from Editor-in-Chief Julia Angwin



This Week

We Want Your Feedback



Getty Images

Hello, friends,

If you're like me, you've probably noticed that it's weird to give presentations on Zoom because you can't see how the audience is reacting as you speak. I find that I am uncomfortable when I cannot subtly adjust my tempo or tone to what I perceive in the audience—whether it is the quiet of attentive listeners or the subtle rustlings of bored attendees.

I feel the same way about this newsletter sometimes. Because [we don't track anything about our readers](#)—whether they open the email, or how long they spend with it, or if they leave it unopened in their inbox—I sometimes feel as if I have no idea if you, dear reader, are restless or engaged.

Help Us Grow The Dispatch Community. Subscribe Today.

What you see is what you get: First-rate political coverage on the big issues (and niche interests) of the day.

Charlotte Lawson Jan 22



Hi! I'm *Dispatch* reporter Charlotte Lawson.

If you had asked me what career I planned to pursue five years ago, I would have probably answered that I wanted to be an archaeologist of the Indiana Jones variety.

(No, really: If you don't believe me on this, we can attach a standby photo of 17-year-old Charlotte sporting cargo pants, caked in mud, and rifling through a five-foot oyster shell mound at an 18th-century South Carolina plantation.)

Something drew me to the idea of digging—literally and figuratively—for snippets of human life to piece together a bigger picture. During my eight months at *The Dispatch*, I've had countless opportunities to do just that—unearthing the broader perspectives behind global topics ranging from [sanctions-evading Russian oligarchs](#) to [Taliban violence in Kabul](#).



Hey there,

Thanks for starting your day with Morning Brew. Not to give you a big head, but you are the entire reason we do what we do—AKA empowering the modern business leader.

But we're not writing to just gas you up. We're here to tell you about our Brew Referral Program. We've made it super easy for you to share the Brew-niverse with friends, family, and co-workers.

Oh yeah, before we forget. The more people you refer, the more you can win. We're talking swag, exclusive events, the keys to the company Jet, etc.

You can track who signs up with your link in your [Reader Referral Hub](#).

- 3 Exclusive Monthly Event
- 5 Stickers
- 10 Bottle Opener w/ Keychain
- 15 Coffee Mug
- 25 T-Shirt
- 50 Set of 2 Pint Glasses
- 100 Crewneck Sweatshirt
- 1000 WFH Makeover



Hit the button below to seamlessly share and track your progress.

Share the Brew

Or copy & paste your referral link to others:
morningbrew.com/daily/r?kid=4de06ae2

Stay Brewin'

Austin Rief
CEO, Morning Brew

An Important Message from Jonah Goldberg

Jonah Goldberg Feb 3

Hi,

Look, I get it. When I get these kinds of pitches, I feel like the blind guy after being given a piece of matzoh: “Who writes this stuff?”

The good news is that, as with my forthcoming book *The Amish Guide to Computer Programming*, I'm going to keep it short—because I don't want to waste your time. In fact, not wasting your time is a big part of our mission here.

My dad was an editor, and he always told me that every sentence should either be good or important. If it's important, the reader will recognize it. If it's good, the reader won't mind if it's not important. If it's neither: Get rid of it. Obviously, this is an impossible ideal, but that's why we call them ideals. They're something to strive for.



Location: Tokyo, Japan; Credit: Matteo Colombo / Getty Images

Hello! Hi! Rachel here with an exciting update. As of today, we have a new sidekick on Sidekick! A warm welcome to fellow writer Maliah West. I'll let Maliah introduce herself, but before she takes it away, this is your open invite to hit reply and shower her with welcome messages.

Hi everyone, Maliah here! I'm so excited to be on the Sidekick team. When I'm not working you can find me reading, traveling, or proudly tending to my seven plant children. My likes include Beyoncé, making fun cocktails, and kombucha. My strong dislikes include tomatoes and long lines. Prior to Morning Brew, I was a fellow at Insider testing drying racks, candles, and more.

— [Rachel Cantor](#), [Maliah West](#)

policy at City Hall—virtual or otherwise—are placed there by the voters. “Us” ultimately winds up being who shows up. And with the pandemic, “us” may be narrower than ever before.

Early voting starts on Monday and lasts through April 27. Formal Election Day is May 1. [Here is where](#) you can make your voice heard.



Matt Goodman
Online Editorial Director

The Rest.

Social Media



Texas Tribune @TexasTribune · 1h

@rossramsey writes: "Nothing offers a better distraction from nasty political fights over serious subjects than nasty political infighting over Texas college sports." #TXlege



Analysis: In Texas, sports can be a religion. Thankfully, politics ar...
Nothing offers a better distraction from nasty political fights over serious subjects than nasty political infighting over Texas college ...
texastribune.org

1 3 7

The New York Times Retweeted



NYTimes Wordplay @NYTimesWordplay · 44m

Join @DebAmlen and @ia__writes as they solve Tommy Pauly's Monday puzzle

52D Cattle breed

J	A	Z	Z	F	A	N	S	Y	E	L	P	S		
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A	B	Y	S	S		T	E	S	S		S	I	O	W

ACROSS

- 44 Make (pple, say)
- 45 Cig. that knds PDS
- 46 "Way to go!"
- 49 Lives on an urban map; Acle
- 50 Rock's ___ fighters
- 51 First group with a #1 Billboard hit, alphabetically
- 53 The third member of the trio sold "She's" ...
- 60 What a biopart emits
- 61 Rational
- 62 ___ Dovers, three-time Olympic track gold medalist
- 63 Attired like Batman or Superman
- 64 ___ and sciences
- 65 The Brains of the N.C.A.A.
- 66 Chiasm
- 67 Thomas Hardy's ___ of the "Urberville"

DOWN

- Columbus
- 41 Apple computer, for short
- 41 Trash teacher
- 46 Windstorm
- 47 Short occurrence
- 48 Focus single-mindedly on something
- 50 Risky things for a car to run on
- 53 Collis breed
- 54 Dull-colored
- 54 Fibrous
- 55 Exam for many a 10th gr. for short
- 56 Naked
- 57 Advice
- 58 Large grain container
- 58 Chiasm (also that of a baroque)
- 60 Signature Obama leg

LIVE 73 viewers

NYTimes Wordplay @NYTimesWordplay
Join @DebAmlen and @ia__writes as they solve Tommy Pauly's Monday puzzle
pscp.tv

3 9 19



Lauren N. Williams @laurwilliams · 23h

HELLO hi, today we launched a new section @TheAtlantic: America In Person. we'll prioritize reporting on real people to tell a fuller story about this country, focusing on race, class, gender, sexuality, internet subcultures, religion, and more:



America In Person
The stories that explain who we are
theatlantic.com

22 132 577



Lauren N. Williams @laurwilliams · 23h

we launched with three pieces i'm obsessed with. the first is from @talmomsmith, whose sharp reporting pulled into focus what's actually going on with the pandemic investing boom, beyond the surface of Reddit bros



America's Investing Boom Goes Far Beyond Red...
Robinhood traders have earned the most attention, but they're only part of a larger story ...
theatlantic.com

1 11 25

Anne Helen Petersen Retweeted



Longform @longform · 5h

"What Makes a Graduate Program Predatory?" long.fm/ZZY3A8o (@annehelen)



8 28

hispanic pixie dream girl @mathe... · Jul 26 ...
Hey all! I'm excited and proud to share the project I've been working on at @TheAtlantic. Today, we launched AMERICA IN PERSON, a new section with stories that explore what it means to be American, including American identity, cultures and subcultures



America In Person
The stories that explain who we are
theatlantic.com

4 47 195

hispanic pixie dream girl @mathe... · Jul 26 ...
The very first piece I edited was from @pomomad about the ways that queer people kept the fire of their sexuality alive during the pandemic and how they're bringing those lessons into post-vaccine sexual life



The Surprising Innovations of Pandemic-Era Sex
Many queer people are reimagining their own boundaries and thinking of this reentry period as a ...
theatlantic.com

1 6 26

hispanic pixie dream girl @mathe... · Jul 26 ...
For AMERICA IN PERSON, we're interested in seeing pitches that deal with cultures and subcultures, identities and communities. I'm interested in online cultures, especially, as well as stories that talk about moments of "friction" re: identity.

1 6 19

hispanic pixie dream girl @mathe... · Jul 26 ...
By friction, I mean moments that made you feel your identity as part of a community in America more palpably. I'm interested in many genres, but especially stories that are rooted in reporting. Will also accept personal essays!

2 3 12

hispanic pixie dream girl @mathe... · Jul 26 ...
But on launch day, I want to send a special shout out to @laurwilliams for being an amazing editor who has shown me the ropes at The Atlantic and also steered the ship on launching this section with great care and deep aplomb.

3 13

	Jamie Wilde 🍷 @jamikeywilde	Following
personal word market shopper for @MorningBrew business of gaming, film, k-pop, and other bits of brain candy		
	Morning Brew Show 🍷 @MyMorningBrewTV	Following
🍷 The #MorningBrew Show 🍷 on @Twitch Comedy Talk Show, Games, News & Caffeine #TheMorningBrewShow @GladiatorsCafe @LandmarkXplorer		
	Morning Brew 🍷 ✓ @MorningBrew	Following
The top business news from Wall Street to Silicon Valley, daily. Sign up to join the Brew Crew 🍷 morningbrew.com/?utm_source=tw...		
	Toby 🍷 @tobydoyhowell	Following
Writer for the @morningbrew // I run the @morningbrew Twitter account		

Video

TNB Livestream: What The Hell Happened to the Claremont Institute?

Join Laura K. Field for a deep dive into the decline of a once-respected think tank.



Jul 15



HERE'S HOW YOU JOIN US TONIGHT at 8 PM EASTERN TIME:

REMINDER: Please make sure to change your comments settings to Panelists and Attendees so everyone can see your comments. Otherwise, nobody will see your contributions. Dr. Field and the panel would love to see your questions!

Please click the link below to join the webinar:

<https://zoom.us/j/95976244668>

Or Telephone:

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215 8782 or +1 346 248 7799 or +1 669 900 9128

Webinar ID: 959 7624 4668

CAN'T MAKE IT LIVE?

No worries. We'll post a [YouTube version here](#), and a podcast version [here](#).



Go Live on Social Media



washingtonpost Q&A: What you need to know about the delta variant

The highly transmissible delta variant is now the dominant coronavirus strain in the United States, and it continues to gain steam.

Modeling shows the variant now accounts for 83.2 percent of all new infections in this country, according to the Centers for Disease Control and Prevention.

Fenit Nirappil, who covers covid-19 for The Post, is here to answer some questions our followers had about the delta variant.

2d

43,238 views
2 DAYS AGO

Add a comment... Post



jessicayellin Te-thinking Recycling

According to @usafacts, the average American generated 4.9 pounds of trash a day in 2018, which is up from 3.7 pounds in 1980. Clearly, we have a huge trash problem in our world and country, and it's getting worse.

This impacts the health of our environment.

To get some clarity on this topic we spoke to @lindseyengh an expert on waste systems and a self-dubbed "trash enthusiast."

Check out the full interview to hear her take on rethinking recycling, the lifecycle of products, food waste,

21,124 views
5 DAYS AGO

Add a comment... Post

11:03 -11:52

PEVENTS

Philadelphia

NextHealth PHL

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Join NextHealth PHL editor Queen Muse as she discusses advancement and innovation in pediatric medicine with Madeline Bell, President and CEO of Children's Hospital of Philadelphia.



Queen Muse Madeline Bell

TUESDAY, JULY 27TH • NOON

Virtual Event
Free and open to all.

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Money Matters: Getting the Right Mix

How much should you save in cash and invest every month?

JULY 23, 2021



RYAN LASKER

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CONTRIBUTORS



CASEY CEP

@cnccep

Casey Cep is a staff writer at *The New Yorker* and the author of “[Furious Hours: Murder, Fraud, and the Last Trial of Harper Lee](#).” She is a graduate of Harvard College and the University of Oxford, where she studied as a Rhodes Scholar. She lives on the Eastern Shore of Maryland.



Annie Linskey

Washington, D.C.

National reporter covering the White House.

Education: Wellesley College

Annie Linskey is a White House reporter. She covered Democrats in the 2020 presidential campaign as a national political reporter for the Post.

Before coming to The Post, Linskey was the lead reporter on Democrats for the Boston Globe's Washington bureau during the 2016 campaign.

She reported on the Obama White House for Bloomberg News and BusinessWeek. She also spent a year in Boston covering New England politics for Bloomberg News.

Linskey's first nine years in journalism were spent at the Baltimore Sun, where she covered crime, City Hall and the Maryland State House. She also briefly wrote a sailing column for the paper.

Show less ▲

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Thank you

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